https://xkcd.com/894/

INTRODUCTION TO MACHINE LEARNING

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CS 158 – Fall 2016

Why are you here?

What is Machine Learning?

Why are you taking this course?

What topics would you like to see covered?

Machine Learning is…

Machine learning is a subfield of computer science that evolved from the study of pattern recognition and computational learning theory in artificial intelligence.

WIKIPEDIA
The Free Encyclopedia

Machine Learning is…

Machine learning is programming computers to optimize a performance criterion using example data or past experience.

-- Ethem Alpaydin

The goal of machine learning is to develop methods that can automatically detect patterns in data, and then to use the uncovered patterns to predict future data or other outcomes of interest.

-- Kevin P. Murphy

The field of pattern recognition is concerned with the automatic discovery of regularities in data through the use of computer algorithms and with the use of these regularities to take actions.

-- Christopher M. Bishop

Machine Learning is…

Machine learning is about predicting the future based on the past.

-- Hal Daume III

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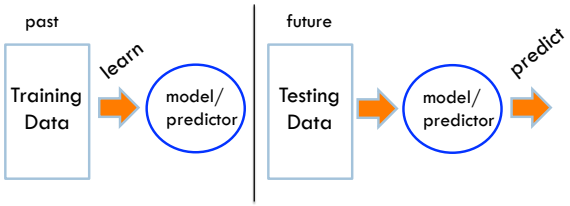


Machine Learning, aka

data mining: data analysis, not prediction, though often involves some shared techniques

inference and/or *estimation* in statistics

pattern recognition in engineering

signal processing in electrical engineering

induction

optimization

Goals of the course: learn about…

Different machine learning problems

Common techniques/tools used
- theoretical understanding
- practical implementation

Proper experimentation and evaluation

Dealing with large (huge) data sets
- Parallelization frameworks
- Programming tools

Goals of the course

Be able to laugh at these signs
(or at least know why one might…)

Administrative

Course page:
- http://www.cs.pomona.edu/~dkauchak/classes/cs158/

Assignments
- Weekly
- Mostly programming (Java, mostly)
- Some written/write-up
- Generally due Sunday evenings

Two "midterm" exams and one final

Late Policy

Collaboration

Course expectations

Plan to stay busy!

Applied class, so lots of programming

Machine learning involves math

Other things to note

Videos before class

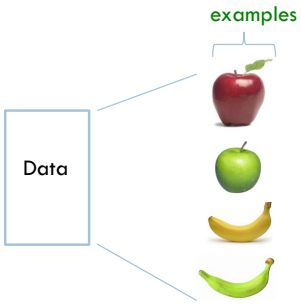
Lots of class participation!

Read the book (it's good)

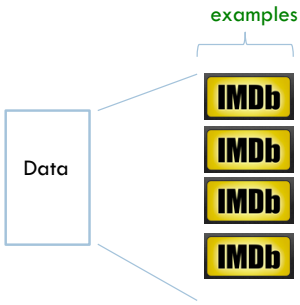
Machine learning problems

What high-level machine learning problems have you seen or heard of before?

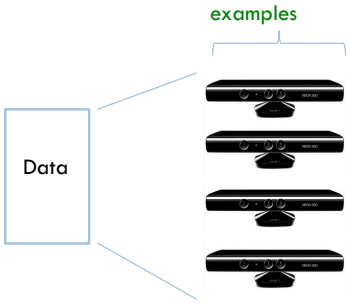
Data



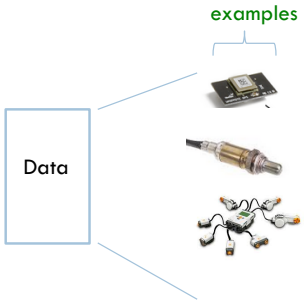
Data



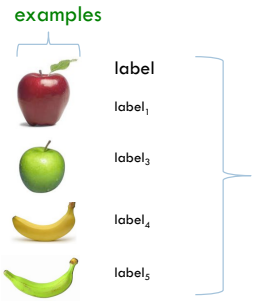
Data



Data

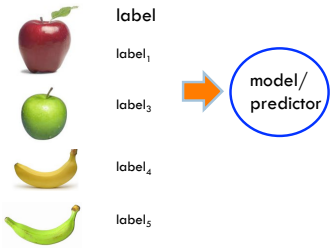


Supervised learning



Supervised learning: given labeled examples

Supervised learning



Supervised learning: given labeled examples

Supervised learning

model/ predictor

predicted label

Supervised learning: learn to predict new example

Supervised learning: classification

label

apple

apple

banana

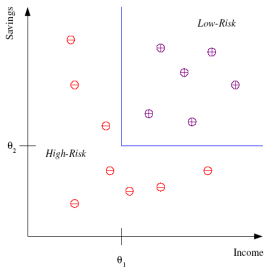
banana

Classification: a finite set of labels

Supervised learning: given labeled examples

Classification Example

Differentiate between low-risk and high-risk customers from their *income* and *savings*



Classification Applications

Face recognition

Character recognition

Spam detection

Medical diagnosis: From symptoms to illnesses

Biometrics: Recognition/authentication using physical and/ or behavioral characteristics: Face, iris, signature, etc

...

Supervised learning: regression

label

-4.5

10.1

3.2

4.3

Regression: label is real-valued

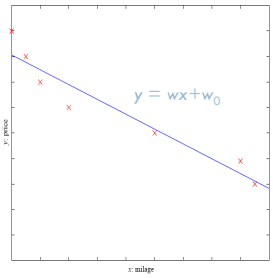
Supervised learning: given labeled examples

Regression Example

Price of a used car

x : car attributes
(e.g. mileage)

y : price



Regression Applications

Economics/Finance: predict the value of a stock

Epidemiology

Car/plane navigation: angle of the steering wheel, acceleration, …

Temporal trends: weather over time

…

Supervised learning: ranking

label

1

4

2

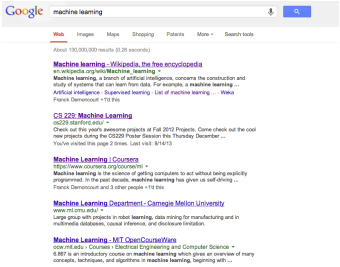
3

Ranking: label is a ranking

Supervised learning: given labeled examples

Ranking example

Given a query and a set of web pages, rank them according to relevance



Ranking Applications

User preference, e.g. Netflix "My List" -- movie queue ranking

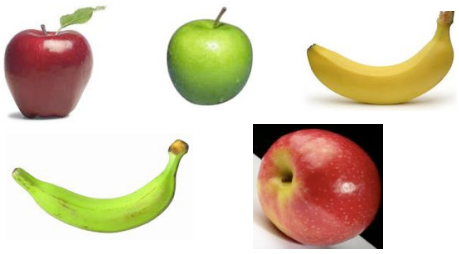
iTunes

flight search (search in general)

reranking N-best output lists

…

Unsupervised learning



Unupervised learning: given data, i.e. examples, but no labels

Unsupervised learning applications

learn clusters/groups without any label

customer segmentation (i.e. grouping)

image compression

bioinformatics: learn motifs

…

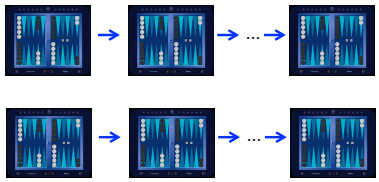
Reinforcement learning

left, right, straight, left, left, left, straight	GOOD
left, straight, straight, left, right, straight, straight	BAD
left, right, straight, left, left, left, straight	18.5
left, straight, straight, left, right, straight, straight	-3

Given a *sequence* of examples/states and a *reward* after completing that sequence, learn to predict the action to take in for an individual example/state

Reinforcement learning example

Backgammon



WIN!

LOSE!

Given sequences of moves and whether or not the player won at the end, learn to make good moves

Reinforcement learning example

http://www.youtube.com/watch?v=VCdxqn0fcnE

Other learning variations

What data is available:

- Supervised, unsupervised, reinforcement learning
- semi-supervised, active learning, …

How are we getting the data:

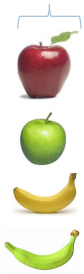
- online vs. offline learning

Type of model:

- generative vs. discriminative
- parametric vs. non-parametric

Representing examples

examples



What is an example?
How is it represented?

Features

examples

features

$f_1, f_2, f_3, \ldots, f_n$

$f_1, f_2, f_3, \ldots, f_n$

$f_1, f_2, f_3, \ldots, f_n$

$f_1, f_2, f_3, \ldots, f_n$

How our algorithms actually "view" the data

Features are the questions we can ask about the examples

Features

examples

features

red, round, leaf, 3oz, …

green, round, no leaf, 4oz, …

yellow, curved, no leaf, 8oz, …

green, curved, no leaf, 7oz, …

How our algorithms actually "view" the data

Features are the questions we can ask about the examples

Classification revisited

examples	label
red, round, leaf, 3oz, …	apple
green, round, no leaf, 4oz, …	apple
yellow, curved, no leaf, 8oz, …	banana
green, curved, no leaf, 7oz, …	banana

learn → model/ classifier

During learning/training/induction, learn a model of what distinguishes apples and bananas *based on the features*

Classification revisited

red, round, no leaf, 4oz, … → model/ classifier → predict → Apple or banana?

The model can then classify a new example *based on the features*

Classification revisited

red, round, no leaf, 4oz, … → model/ classifier → predict → Apple

Why?

The model can then classify a new example *based on the features*

Classification revisited

Training data		Test set
examples	label	
red, round, leaf, 3oz, …	apple	
green, round, no leaf, 4oz, …	apple	red, round, no leaf, 4oz, … ?
yellow, curved, no leaf, 4oz, …	banana	
green, curved, no leaf, 5oz, …	banana	

Classification revisited

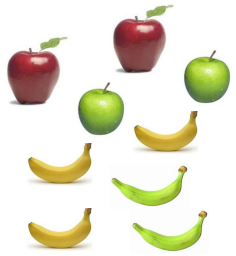
Training data		Test set
examples	label	
red, round, leaf, 3oz, …	apple	
green, round, no leaf, 4oz, …	apple	red, round, no leaf, 4oz, … ?
yellow, curved, no leaf, 4oz, …	banana	
green, curved, no leaf, 5oz, …	banana	

Learning is about ***generalizing*** from the training data

What does this assume about the training and test set?

Past predicts future

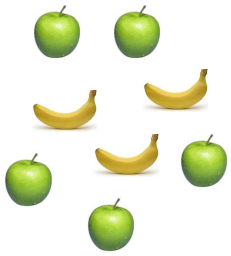
Training data



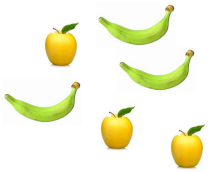
Test set

Past predicts future

Training data



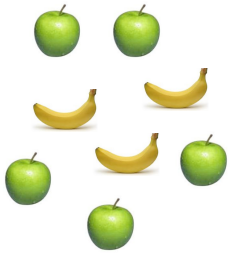
Test set



Not always the case, but we'll often assume it is!

Past predicts future

Training data



Test set

Not always the case, but we'll often assume it is!

More technically…

We are going to use the *probabilistic model* of learning

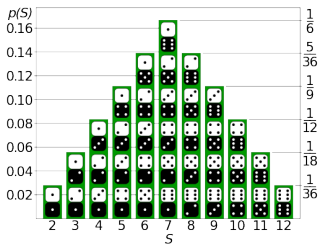
There is some probability distribution over example/ label pairs called the *data generating distribution*

Both the training data **and** the test set are generated based on this distribution

What is a probability distribution?

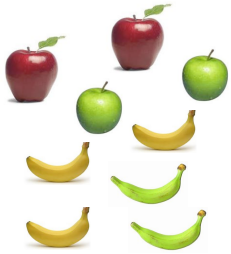
Probability distribution

Describes how likely (i.e. probable) certain events are



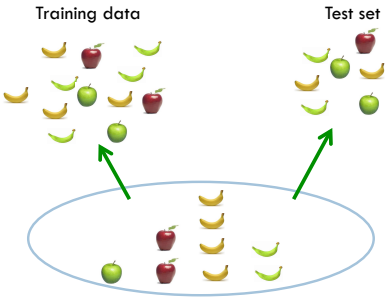
Probability distribution

Training data

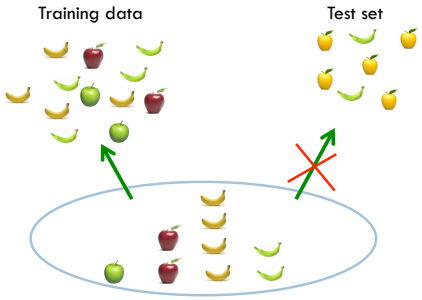


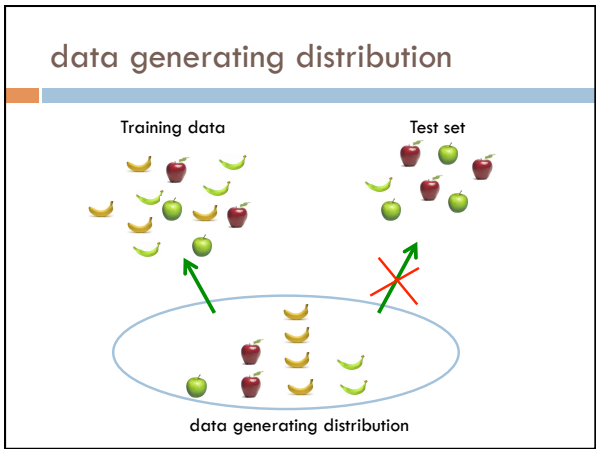
High probability	Low probability
round apples	curved apples
curved bananas	red bananas
apples with leaves	yellow apples
…	…

data generating distribution



data generating distribution




data generating distribution
Training data
Test set
data generating distribution